

# Advertising Rates & Deadlines for Vol. 127

# PUBLIC HEALTH *Reports*

[www.publichealthreports.org](http://www.publichealthreports.org)

**Public Health Reports (PHR)** is a bimonthly peer-reviewed journal offering articles in three main areas: public health practice, research, and viewpoints/commentaries. PHR has been one of the public health community's key information resources for more than 130 years. PHR is distributed to member schools, the research community, academic libraries, government agencies, and many health-related industries.

## DEADLINES\*

Vol. 127, no. 1 (Jan/Feb 2012): **November 4, 2011**  
 Vol. 127, no. 2 (Mar/Apr 2012): **January 6, 2012**  
 Vol. 127, no. 3 (May/Jun 2012): **March 9, 2012**  
 Vol. 127, no. 4 (Jul/Aug 2012): **May 7, 2012**  
 Vol. 127, no. 5 (Sep/Oct 2012): **July 9, 2012**  
 Vol. 127, no. 6 (Nov/Dec 2012): **September 7, 2012**

\*All ad submissions must first be approved by the editor and publisher for content and professionalism in keeping with the publication's standards.

## ADVERTISING DESIGN

The ad can be designed from a Word document at no additional charge. Please be prepared to submit completed copy and high-resolution images.

The following file formats are accepted:  
**PDF, EPS, TIFF, or high-resolution JPG.**

## GENERAL ADVERTISING RATES

PHR is printed in **black and white**; no color ads will be accepted.

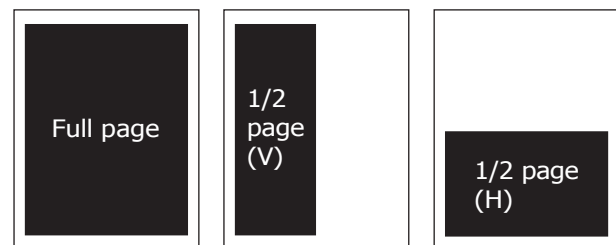
	1x	3x	6x
Half page	\$250	\$242	\$235
Full page	\$500	\$480	\$461

### Discounted Rate:

	1x	3x	6x
Half page	\$200 <sup>^</sup>	\$194 <sup>^</sup>	\$188 <sup>^</sup>
Full page	\$400 <sup>^</sup>	\$384 <sup>^</sup>	\$369 <sup>^</sup>

<sup>^</sup>Discounted rate for member schools and affiliate organizations.

## MECHANICAL REQUIREMENTS



**Full page\*\*:** 7.25 x 9.75 inches  
**Half page Horizontal:** 7.25 x 4 inches  
**Half page Vertical:** 3.25 x 9.75 inches

\*\*There are no bleeds. (The trim size of the finished journal is 8-1/4 x 10-3/4.)

## SUBMISSION

**E-mail ad copy to:** [scarter@asph.org](mailto:scarter@asph.org)

**Mail check payments to:**  
 (payable to **Public Health Reports**)  
 Association of Schools of Public Health  
 1900 M St. NW, Ste. 710  
 Washington, DC 20036

**Questions:** Stella Carter, 202-296-1099 ext 146

All invoices are payable within 30 days of invoice date. Accounts not paid within 30 days of invoice date are subject to a late charge of 2% per month.